



PERSONALIZED PRODUCTS FOR YOUR BRAND

**Custom
&
Premium
Catalog**

STEEL

RESIN

DIE-CAST

WOOD

and MANY MORE!



A SPECIAL WAY TO DELIVER YOUR MESSAGE

GET STARTED TODAY!

GETTING STARTED

Our sales staff is dedicated to making the ordering process simple and seamless. Your first step is to call our sales department to discuss your needs. Once we have listened to your needs and understand your goals, we will begin the development process. Our production process allows us to create just the right quantity, from several hundred to several million pieces. Please call us toll free at: 1-855-273-7851 to start creating your custom die-cast collectible today.

Step 1

Select the model you are interested in ordering and submit your logo colors and artwork in one of the formats listed below. This information may be forwarded to your Auto World® Custom & Premium sales representative.

PMS and logo color for imprints

PMS colors can be matched. There are a few products where, due to the limitations of the imprinting process, exact PMS matching isn't possible.

Preferred file type

We accept the following file types for print:

- Bitmap Image (*.bmp)
- GIF Image (*.gif)
- JPEG Image (*.jpg, *.jpeg)
- TIFF Image (*.tif, *.tiff)
- EPS Image (*.eps)

* We do not recommend using images from the internet. Images typically have a low resolution of 72 dpi and most are protected by copyright laws

Step 2

We will create a digital proof of your product based on the submitted artwork and send it to you for review and approval with a final quote.

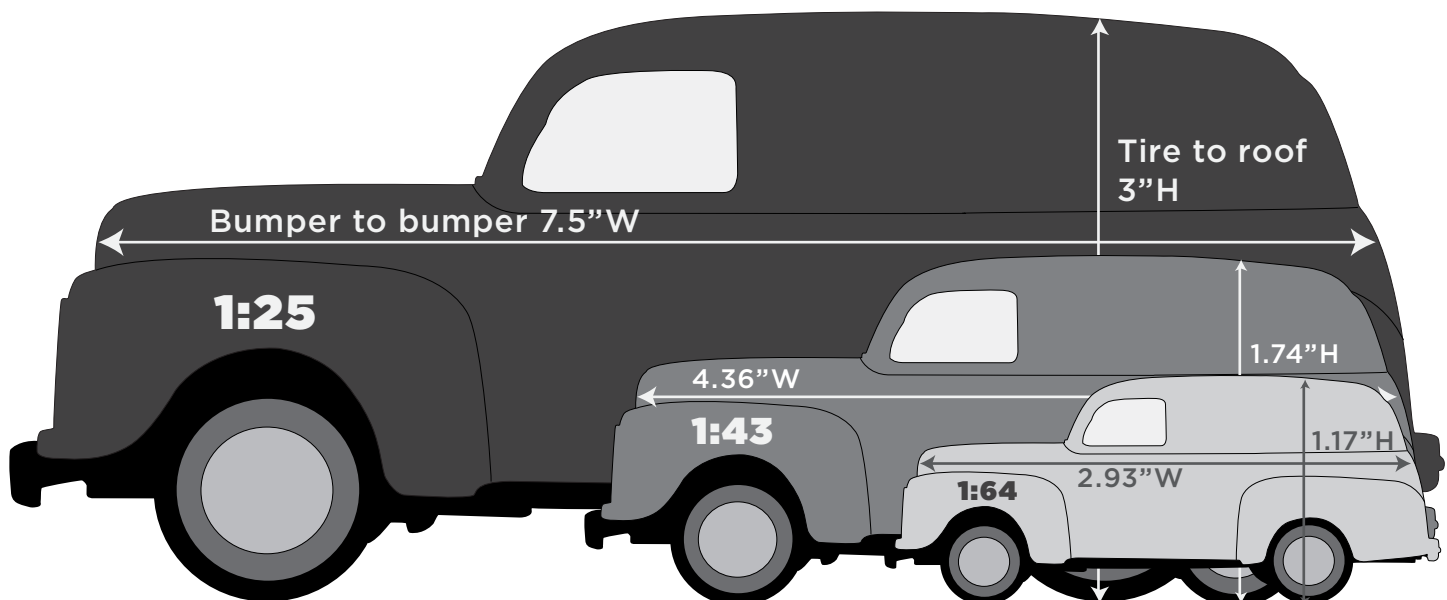
Step 3

Review the digital proof, sign it, and send it back. When we receive your final approval and purchase order we will schedule production of your product.

SCALE INFORMATION

An item that is listed at 1:25 means that it is 1/25th the size of the actual item in "real life". Therefore, the smaller the number in the fraction, the larger the replica. Similarly, the larger the number in the fraction, the smaller the replica. A 1:25 scale replica would be twice as big as a 1:50 scale replica of the same item.

Dimensions below based on 1950's Panel Van



Select one of Auto World's® wood collectibles to customize with an imprint of your company's logo. A variety of vehicle designs featuring cars, wagons, trains, and more. Combine the timeless quality of wood with your brand. Auto World® help you create a piece that is as special and unique as your business.



6" Wood Pickup

Wood Vintage Car



14" Wood Semi Tractor-Tanker

13" Wood Semi Tractor-Trailer

Wood Vintage Engine

12" Wood Stake Truck



Wood Air Plane

12" Wood Stepvan Delivery Truck
8" Wood Stepvan Delivery Truck

8" Wood Trolley Car Bank



Our line has much more to offer than what you see here! Please visit www.ertlcustom.com for more great customized products to help your business achieve promotional success!



Large Wood Nutcracker



Small Wood Nutcracker



Wood Character Push Puppets



Wood Pull Toy



Wood Train Sets



Classic die-cast replicas capture the spirit of cruisin' on warm summer nights, racing down the back roads, and the rugged power of popular vehicle models in 1:18-1:144 scale die-cast cars and trucks. Quality crafted die-cast replicas demonstrate unsurpassed workmanship and attention to detail found in higher priced competitors, but designed to fit your budget. With over 200 quality-crafted classic models in various styles and levels of details, Auto World® die-cast promotional products offer a flexible range of products to suit your needs. From accurately detailed replicas that feature rubber tires, functional hoods and doors that open to reveal finely detailed interiors to fantasy styled vehicles that are custom painted and decorated specifically for your business. Let Auto World® die-cast promotional products make your next promotion a model of success.



1:22 1938 American Bantam Pickup



1:22 1939 American Bantam Panel Van



1:24 1932 Ford Coupe



1:24 1932 Ford Sedan Delivery



1:24 1939 Chevy® Sedan Delivery



1:24 1941 Willy's Coupe



1:24 1964 Pontiac® GTO®



1:25 1918 Ford Runabout



1:25 1918 Ford Tanker



1:25 1950 Ford Panel Van



1:25 1950 Rocket™ 88 Rocket™



1:25 1951 Ford F-1 Service Truck



1:25 1930 Ford Model A Coupe



1:25 1936 Ford Deluxe Panel Van



1:25 1938 Chevy® Panel Van



1:25 1955 Chevy® Cameo™
with Crates



1:25 1956 Ford F-15 Pickup
with Tonneau



1:25 1957 Chevy® Panel Van



1:25 1940 Ford Pickup



1:25 1940 Ford Woody



1:25 1940's Chevy® Cutdown Modified



1:25 1957 Chevy® Stock Car



1:25 1966 Ford Pickup
with Toolbox



1:25 1969 Ford Mustang



1:25 1946 Chevy® Suburban™ Panel



1:25 1946 Dodge Power Wagon



1:25 1950 Divco Delivery Truck



1:25 Morgan Olson Route Star
Walk-In Van



1:32 1950 GMC® Armored Truck



1:32 Horse and Tanker



1:32 1940 Ford Pickup with Barrels



1:32 1940 Ford Wrecker



1:32 1940 Ford Panel Van



1:43 1932 Ford Panel Van



1:43 1947 Ford Pickup



1:64 Navistar Delivery Straight Truck



1:33 1920 Pierce-Arrow Tanker



1:34 1925 Kenworth Delivery Truck



1:34 1931 Hawkeye Delivery Truck

Other Vehicles

Semi Cabs and Trailers



1:64 Kenworth T2000 Cab with Dropped Trailer



1:64 Freightliner C-120 Cab with 53' Van Trailer



1:34 1934 GMC® Delivery Truck



1:34 1934 GMC® Tanker



1:34 Ford Utility Bucket Truck



1:64 Freightliner Coronado with Dropped Trailer



1:64 International 9900i with 53' Van Trailer



1:38 1939 Dodge Airflow Tanker



1:43 1913 Ford Model T Van



1:43 1930 Chevy® Delivery Panel Truck



1:144 Kenworth T600 with Plastic Tanker Trailer



1:87 Kenworth with Transport Trailer

3" Transport Vehicles



School Bus



Step Van



Race Car



Shuttle Bus



Pick-Up Truck



Delivery Van



Super Truck



Sedan

Specialty Vehicles



F-16 Falcon®



F-14 Tomcat™



A-10 Thunderbolt



1:30 1929 MACK® Fire Truck

ALSO AVAILABLE:

Our line has much more to offer than what you see here! Please visit www.ertlcustom.com for more great customized products to help your business achieve promotional success!

1:50 Lockheed® 12A® Airplane



1:43 Lockheed® Sirius 8A Airplane



Authentic™ Vehicles

1:24 NHRA® Racing

Feel the ground tremble with these magnificent 1:24 scale collectibles. All of these Top Fuel and Funny Cars feature incredible detail, ultimate paint, and decoration.

FEATURES:

- Authentic replica bodies
- Authentic engine detail
- Realistic rubber tires with worn tire tread
- Cloth harness belts
- Separate engine cover and tire covers
- Etched metal serialization plate on chassis



1:24 Dragster

MODELS INCLUDE:

- Toyota
- Ford
- Dodge
- Chevy®
- Pontiac®



1:24 2008 Pontiac® G6 GXP™ Pro Stock



1:24 2008 Chevy® Impala™ SS™ Funny Car



1:24 2010 Toyota Solara Funny Car



1:24 Dodge Funny Car

FEATURES:

- Authentic replica bodies
- Removable hood and scoop
- Realistic rubber tires
- Cloth harness belts
- Etched metal serialization plate
- Authentic engine detail with working drive belt
- Separate engine cover and tire covers



1:24 Pro Stock

Racing Vehicles

We offer products for every race venue. Race Transporters, Sprint cars, and Super Trucks round out the outstanding product offering of custom and premium promotions.



1:24

1:18

1:24

1:144

1:64

1:64

Whether you are displaying them on a shelf or the kids are taking them for a spin, these rugged steel replicas include new and classic styles that are sure to leave an impression. Built from heavy gauge steel these custom premiums will be used and displayed for many years and are a big hit with kids of all ages.



Fire Engine Ride-On



27" Classic Wagon
15" Classic Wagon



27" Wheelbarrow
18" Wheelbarrow



Road Sign Memo Holder



5" Mini Race Car



Pedal Tractor
Farm Tractor Ride-On



Mini Wagon
Mini Wheelbarrow



Vintage Wrecker

Stamped Steel replicas are as American as apple pie and include iconic work trucks, dump trucks, delivery trucks and pickup trucks. These 8" models recall a simpler time when products were built to last. Set yourself apart by choosing one of our quality models for your next promotion.



From street cars to dragsters Let Auto World® slots are as detailed as the real thing. For something really special try customized Auto World® products that can help your business achieve promotional success by keeping your name in front of your audience. Great brand name products, developed for specialized markets, allow you to develop a program that is relevant to your customers using popular Auto World® slot designs. Slot car racing enthusiasts will be thrilled to receive an Auto World® slot car racing set.



Bowtie Raceway set



Express Delivery Truck



Stake Truck



Sand & Gravel Dump Truck



Express Pickup Truck



Mac Tools Force Family Set



Ice Delivery Truck



FOREVER FUN™

As the name suggest the Forever Fun™ line is the perfect way to have fun with your next promotion. Selecting something from our new Forever Fun line of puzzles, glass globes, snow globes, action figures, tin ornaments and many more exciting products is a great way to reward your customers.

Tin

Custom tin shaped ornaments are a great way to show your appreciation for customers or employees. Add your logo and fill with gift cards, candies, or use as a stand-alone ornament that will be treasured for years to come. Great product assortments, specially developed for you, allow you to develop a program that is relevant to your customers.



Tin Lunch Box Ornament



Tin Ball Ornament



80mm Glass Globe



45mm Glass Globe



Santa Hanging Snow Globe

Christmas Tree Hanging Snow Globe

Snowman Hanging Snow Globe

Posable Figures

Our 12" Posable figures can be customized with outfits such as Volunteer Fire Department, Service Technician, Delivery Driver, anything that fits your brand or company image.



12" Poseable Figure



Puzzle Cube

Also available for customizing

Unbelievable detail and styling doesn't end here! Our Auto World® line also has much to offer when it comes to great customized products that are developed for specialized markets. Whether it's train sets, vintage die-cast items, vehicle ornaments or pre-assembled model kits, our customized Auto World® products can help your business achieve promotional success by getting your name in front of intended markets!



G Scale Train Set
(Includes 4ft. Circular Track and 4 cars)



Vintage Gas Pump



1:06 Keg Bank



Vinyl Convertible Car Bank



Vinyl Car Bank

*Vinyl products of any shape can be customized at low quantities. Ask for more details

Customized resin vehicles

Auto World® is proud to introduce its line of 1:43 scale resin models! These vehicles are faithfully reproduced in 1:43 scale and can be customized to fit your needs. Because of the material and molding process, models made from resin offer exceptional detail throughout. Our resin models feature a fully detailed chassis, intricate interior design, authentic rims and tires. Please check our website for the newest 1:43 scale resin releases.



1:43 1977 Resin Firebird®



1:43 1969 Resin Dodge Charger

WE'LL MOVE YOUR BRAND SALES!

Our line has much more to offer than what you see here! Please visit www.ertlcustom.com for more great customized products to help your business achieve promotional success!





Visit www.ertlcustom.com

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