Ertl Collectibles® is a world-class marketer of custom die-cast collectible vehicles.

**Die-Cast Durability**
Most Ertl Collectibles® are made from die-cast metal, utilizing the highest quality materials available. It's this level of quality that has made Ertl Collectibles® replica vehicles the most sought-after collectibles today.

**Unmatched Product Selection**
Ertl Collectibles® has the broadest range of product in the industry. We offer a wide range of sizes and price points to fit your program needs.

**Put Our Experience and Reputation to Work For You**
Our knowledgeable sales and design personnel have many years of experience in developing unique, saleable merchandise using our products and your corporate identity. Contact us today to find out how we can help you create a valuable, unique collectible that you and your customers will cherish for years to come.

**The Brand of Choice**
With a continuing commitment to manufacturing a wide assortment of models and scales, high-quality castings, attention to detail, appealing graphics, eye-catching packaging, and innovative products, it's no wonder collectors around the world have made Ertl Collectibles® brands their brand of choice.

To learn more about our product, visit our Web site at [www.ertlcustom.com](http://www.ertlcustom.com)

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**Ertl Collectibles’ Promotions**

Ertl Collectibles® offers a number of promotional enhancements to help you sell your imprinted products and maximize their impact. At certain quantity levels you will obtain:

- Window posters for in-store promotions
- Point-of-purchase displays for impulse buyers
- Coupons

To help ship your orders in a timely fashion, we offer a dealer drop-ship/physical distribution service and time-released shipments.

**Business Incentives**
Our quality premiums can serve as rewards for increasing sales, gaining new accounts, building a unified team spirit within the work force, or to build brand recognition and customer loyalty. They’re also excellent for increasing store traffic, which results in more sales for you.

- On-pack premium attached directly to your product
- Regain inactive accounts
- Show customer appreciation
- Announce new products
- Promote special events
- Bolster employee gift and incentive programs
- Promote truckload sales

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**Special Events and Fundraisers are Ideally Suited to Our Custom Imprint Program**
Because of the superior quality and unique variety of our premiums, they take on a whole new dimension of being collector’s items. Ertl Collectibles’ wide variety of collectibles are ideal for organizational fundraisers and other special or unique occasions.

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Operating under license from Learning Curve Brands, Inc. with rights to produce these vehicles. Availability subject to licensing.
For promotions that appeal, excite, and sell, Ertl Collectibles® offers a broad selection of vehicle styles and a variety of scales. Let us help you create a promotion with a high perceived value at a very affordable price.

**1:22 – 1:25 SCALE**
- 1:22 1938 American Bantam Pickup
- 1:25 1918 Ford
- 1:25 1947 Dodge Pickup
- 1:25 1940 Ford Pickup
- 1:25 1950 Chevy® Bullnose Pickup
- 1:25 1918 Ford
- 1:25 1938 American Bantam Modified
- 1:25 1946 Dodge Power Wagon
- 1:25 1947 Studebaker Pickup
- 1:25 1950 Chevy® Bullnose Pickup

**1:25 – 1:64 SCALE**
- 1:25 1951 Ford F-1 Pickup
- 1:24 1956 Ford Pickup
- 1:25 1959 Chevy® El Camino™
- 1955 Chevy® Pickup with Tonneau
- Service Truck
- 1:25 1966 Ford Pickup with Toolbox
- 1:25 1955 Chevy® Cameo™ Pickup with Crate Load
- 1:34 1934 Stake Truck
- 1:43 1955 Chevy® Cameo™ Pickup with Crate Load
- 1:43 1947 Ford Pickup
- 1:64 1953 Ford F-100 Pickup
- 1:64 1997 Dodge Ram Pickup
- 1:64 1999 Ford F-350 Pickup
- 1:64 1997 Dodge Ram Pickup

*S Not available with tire rack
From horse-drawn wagons of the late 1800s to delivery vans of the early 2000s, Ertl Collectibles’® diverse selection of die-cast spans the history of American ground transportation. Used extensively as premium incentives and gifts, these vehicles have enjoyed tremendous popularity among businesses. Choose from a variety of styles, and select the product that best suits your program needs.

**1:25 – 1:32 SCALE**

- **1:25 1913 Ford Model T Van**
- **1:25 1904 Knox Delivery Truck**
- **1:25 1917 Ford Model T Van**
- **1:25 1912 Ford Express Van**

**FEATURES:**
- DIE-CAST BODY
- PLASTIC CHASSIS
- DETAILED INTERIOR
- 2-PIECE WHEELS

**1:32 Horse and Wagon with Canopy Top**

**1:24 – 1:38 SCALE**

- **1:38 1935 Dodge 3 Ton Platform Truck**
- **1:25 1918 Ford Runabout**
- **1:24 1937 Ford Delivery**
- **1:25 1936 Ford Deluxe Panel Van**
- **1:25 1918 MACK® Flatbed Stake Truck**
- **1:25 1927 Graham Brothers Delivery Truck**
- **1:25 1918 Ford Runabout with Semi Tractor Trailer**

**FEATURES:**
- DIE-CAST BODY
- DIE-CAST TRAILER
- DETAILED INTERIOR

**Flatbed Trailer**
**SPECIAL FEATURES/ACCESSORIES**

- Promote customer loyalty
- Increase store loyalty
- Generate collector excitement
- Build brand recognition
Ertl Collectibles® has over 100 Delivery and Service vehicles to choose from.
These smaller scale vehicles represent models dating from the early to the mid-1900s. These classically styled die-cast metal vehicles feature the same outstanding detail as our large collectibles. They include die-cast bodies, full interiors, plastic chassis and 2-piece wheels. The collectibility of these pieces is growing each year and the exceptional detail is unsurpassed. Whether it is a delivery van or a step van, we can design a vehicle or program that is right for you. Ertl Collectibles® offers a wide variety of models to suit any special need. We have over 30 models to choose from.
For promotions that appeal, excite and sell, Ertl Collectibles® offers a broad selection of vehicle styles and a variety of scales. Let us help you create a promotion with a high perceived value at a very affordable price.
Sleek styling and great detail best describe these die-cast semi-cab designs from the biggest names in truck manufacturing. Match them with any of the available trailers for a custom rig in an attractive, compact size.
Semi Cabs
AND TRAILERS

1:64 SCALE

1:64 53’ Die-Cast Trailer
1:64 Die-Cast Pop Trailers with Dolly
1:64 Plastic Tanker Trailer
1:64 Die-Cast Van Trailer (Also Available in Plastic)
1:64 Plastic Livestock Trailer
1:64 Die-Cast Lowboy Trailer

1:64 3-Piece Trailers
Rear Door with Ramp on Transporter
Optional Cargo Trailer or Bank w/Metal Key
Optional Reefer

1:25 1954 GMC® Cab with Great Dane Trailer
1:43 1950 Chevy® Cab
1:43 1972 International® Cab and Great Dane Trailer
1:43 1937 Ford Cab
1:43 1950–1960s Van Trailer
1:43 1930–1940s Van Tanker
1:43 1930–1940s Van Trailer

1:43 1950–1960s Van Tanker
1:43 1948 Diamond T Cab
1:43 1938–1940s Van Trailer

FEATURES:
• DIE-CAST CAB
• DETAILED INTERIOR
• DIE-CAST TRAILER
• OPENING TRAILER DOORS
• 2-PIECE WHEELS
• DETAILED CHASSIS
• APPROXIMATELY 20 INCHES LONG
**Semi Cabs and Trailers**

For promotions that appeal, excite and sell, Ertl Collectibles® offers a broad selection of vehicle styles in a variety of scales. Let us help you create a promotion with a high perceived value at a very affordable price.

**FEATURES:**
- Die-Cast Cab
- Plastic Trailer

1:87 Kenworth® with Flatbed Trailer
1:87 Peterbilt® with Flatbed Trailer
1:144 Kenworth® T600 with Plastic Tanker Trailer
1:144 Plastic Trailer

**Classic Cars**

Choose from over 200 classic models in various styles and levels of detail. Our quality crafted, die-cast replicas epitomize unsurpassed workmanship and attention to detail. Our wide assortment of some of the most popular models feature die-cast bodies and detailed interiors in a variety of sizes and price points.

**FEATURES:**
- Promote customer loyalty
- Increase store loyalty
- Generate collector excitement
- Build brand recognition

1:25 1915 Ford “Tin Lizzy”
1:25 1917 Maxwell Touring Car
1:24 1930 Ford Model A Coupe
1:24 1932 Ford Highboy Roadster
1:24 1932 Ford Coupe
1:24 1933 Ford Highboy Roadster
1:24 1933 Willy’s Coupe
1:22 1940s VW® Bug Convertible
1:22 1940s VW® Bug Hardtop
1:25 1940 Ford Coupe
1:24 1941 Willy’s Coupe
1:25 1940s Chevy® Cutdown—Modified
1:24 1940s Chevy® Cutdown—Modified
Classic Cars

1:24 – 1:25 SCALE

FEATURES:

• DIE-CAST BODY
• OPENING HOOD
• DETAILED ENGINE
• OPENING DOORS
• DETAILED INTERIOR
• DETAILED CHASSIS

1:24 1955 Chevy® Bel Air®

1:25 1949 Mercury Chopped

1:25 1950 Oldsmobile® 88 Rocket

1:24 1957 Oldsmobile® 88

1:24 1955 Custom Chevy®

1:24 1957 Chevy® Nomad®

1:24 1960 Plymouth® Fury

1:24 1969 Chevy® Camaro®

1:24 1969 Dodge Charger

1:24 1970 Plymouth® Superbird

1:25 1969 Ford Mustang

1:25 1967 Chevy® Chevelle™

1:24 1962 Custom Chevy® Bel Air®

1:24 1964 Pontiac® GTO™

1:24 1967 Chevy® Bel Air®

1:25 1967 Chevy® Bel Air® Sport Coupe

1:24 1970 Plymouth® Superbird

1:24 1969 Dodge Charger

1:24 1970 Plymouth® Superbird

1:25 1969 Ford Mustang

1:25 1967 Chevy® Bel Air®

1:25 1967 London Taxi

1:24 1960 Plymouth® Fury

ALSO AVAILABLE:

1:24 1969 Chevy® Camaro®

1:24 1969 Dodge Charger

1:24 1970 Plymouth® Superbird

1:25 1969 Ford Mustang

1:25 1967 Chevy® Bel Air®

1:25 1967 London Taxi

1:43 1957 Mercury Turnpike Cruiser

1:24 1960 Plymouth® Fury

1:43 1912 Buick

1:43 1923 Ford Model T Sedan

1:43 1932 Ford Roadster

1:43 1940 Mercury Custom

1:43 1937 Chevy® Bel Air®

1:43 1957 Chevy® Bel Air®

1:43 1957 Chevy® Bel Air®

1:43 1957 Chevy® Bel Air®

1:43 1957 Chevy® Bel Air®

1:43 1957 Chevy® Bel Air®

1:43 London Taxi

1:43 1957 Mercury Turnpike Cruiser
CLASSICS CARS & RODS 1:43
1930 Buick®
1935 Ford Model T Sedan
1935 Ford Roadster
1939 Ford Custom (P)
1939 Ford Coupe
1957 Chevy® Bel Air® Sport Coupe
1957 Chevy® Bel Air® (P)
1957 Mercury Monterey (P)
1958 Chrysler 300 (P)
1958 London Cab
1954 Impala® ‘57 (P)
1957 Pontiac® Firebird® 400 (P)
1967 Shelby® GT500 (P)
1967 Chevy® Camaro™ Convertible (P)
1969 Pontiac®
1969 Chevy® Camaro®

1970 Chevrolet® Nova® SE™ (P)
1970 Chevy® SS454™
1970 Ford Torino Cobra (P)
1971 Nova® (P)

FEATURES:
• DIE CAST BODY
• OPENING HOOD
• DETAILLED ENGINE
• DETAILLED CHASSIS

Ertl Collectibles has over 40 1:43 Scale Vehicles to choose from.
Muscle Cars and Trucks

Capture the spirit of cruisin’ on a warm summer’s night or the rugged power of a classic American muscle car by customizing these American Classics from our American Muscle line of 1:18 scale die-cast cars and trucks. These classic vehicles feature opening hoods that reveal the raw power of the engine. In addition, the doors open to reveal the accurately detailed interiors that are truly stunning to look at. Additional vehicles available.
Feel the ground tremble with these magnificent 1:24 scale collectibles. All of these Top Fuel and Funny Cars feature incredible detail, ultimate paint, and decoration.

**FEATURES:**
- AUTHENTIC REPLICA BODIES
- AUTHENTIC ENGINE DETAIL
- REALISTIC RUBBER TIRES w/ WORN TIRE TREAD
- CLOTH HARNESS BELTS
- SEPARATE ENGINE COVER AND TIRE COVERS
- ETCHED METAL SERIALIZATION PLATE ON CHASSIS

**MODELS INCLUDE:**
- TOYOTA
- FORD
- CHEVY®
- PONTIAC®

**ALSO AVAILABLE:**
- 1:24 2010-2011 Ford Mustang Shelby Funny Car

Ultra – going beyond others. The Ertl Collectibles® Series combines exceptional craftsmanship and detailing to give you the ultimate 1:64 Scale and 1:24 Scale NASCAR® experience. Each car features a fully die-cast body and chassis, enhanced interior and suspension deco, and real rubber tires, to “go beyond” your wildest expectations!

**FEATURES:**
- AUTHENTIC REPLICA BODIES
- AUTHENTIC ENGINE DETAIL w/ WORKING DRIVE BELT
- REALISTIC RUBBER TIRES w/ WORN TIRE TREAD
- CLOTH HARNESS BELTS
- SEPARATE ENGINE COVER AND TIRE COVERS
- ETCHED METAL SERIALIZATION PLATE ON CHASSIS

**MODELS INCLUDE:**
- PONTIAC® GRAND AM™
- PONTIAC® GXP™
- CHEVY® CAVALIER™
- FORD ESCORT
- DODGE STRATUS

**ALSO AVAILABLE:**
- 1:24 2010-2011 Ford Mustang Shelby Funny Car

Whether it’s a replica or fantasy vehicle, Ertl Collectibles® offers a complete lineup of die-cast collectibles. From Originals to high-detailed Authentics, make your next promotion a model of success with racing die-cast.

**ORIGINALS**
Each scale features a plastic chassis and die-cast body. Available in all scales: 1:144, 1:64, 1:43, 1:24, and 1:18

**FEATURES:**
- REMOVABLE BODY PANELS
- HIGHLY DETAILED ENGINE
- REMOVABLE WHEELIE BAR
- ETCHED METAL BRAKE ROTORS
- OVER 120 PARTS

**MODELS INCLUDE:**
- FORD MUSTANG SHELBY
- DODGE CHARGER
- CHEVY® COUPE
- TOYOTA SUPRA
- PONTIAC® GRAND PRIX

**ALSO AVAILABLE:**
- 1:24 2010-2011 Ford Mustang Shelby Funny Car

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1:24 NHRA® Authentics™

1:24 Dragster

1:24 2008 Pontiac® G6 GXP® Pro Stock

1:24 2008 Chevy® Impala™ SS® Funny Car

1:24 Pro Stock

1:09 Drag Bikes

1:18 – 1:144 SCALE

1:18 Ultra Series

1:24 Pro Stock

1:18 – 1:144 SCALE

1:18 Ultra Series
Ertl Collectibles® offers products for every race venue. Race Transporters, Sprint Cars, and Super Trucks round out Ertl Collectibles® outstanding product offering of custom and premium promotions.

**Race Transporters**

![Race Transporter Image]

**1:64 – 1:87 Scale**

**Funny Cars**

![Funny Car Image](Optional Flip-up Body)

**1:18 – 1:144 Scale**

**Dragsters**

![Dragster Image](Optional Flip-up Body)

**Pro Stock**

![Pro Stock Image](Optional Flip-up Body)

**Race Trucks**

![Race Truck Image](Optional Flip-up Body)

**ALSO AVAILABLE IN 1:64 SCALE**

1:64

1:18

1:144

1:24
Unbelievable detail and styling are embodied in these unique vehicles developed for specialized markets. Whether your goal is to build brand equity, drive purchases, gain new business, reward loyal customers, or motivate employees, we have a product to fit your needs.
Also Available
FOR CUSTOMIZATION

Unbelievable detail and styling doesn't end with the Custom & Premium Ertl Collectibles® die-cast line. Our Auto World® line also has much to offer when it comes to great customized products that are developed for specialized markets. Whether it’s train sets, slot car sets, vehicle ornaments, display globes or pre-assembled model kits; our customized Auto World® products can help your business achieve promotional success by getting your name in front of intended markets.

Also Available are these 1:30 Scale Fire Trucks:
- 1921 American LaFrance Fire Truck
- 1926 Studebaker Fire Truck
- 1939 Packard Fire Truck
- 1939 Seagraves Fire Truck
- 1941 GMC® Fire Truck
- 1960 Mack® C Fire Truck

• Promote customer loyalty
• Increase store loyalty
• Generate collector excitement
• Build brand recognition

For more information on ordering Auto World® customized products, go to www.ertlcxustom.com or call 1-855-273-7851
Custom FINISHES

Add value and collectability to your promotional vehicle with our quality custom finishes. Choose from a variety of paint finishes including, gold plated, standard chrome, color chrome, anodized, gun metal, brushed metal, and even etched metal.* Make your next promotion stand out in the crowd.

* Minimum order of 2,500 pieces is required for all special painted finishes.

Dramatically enhance your promotional vehicle with our professionally designed packaging. Choose from our standard styles or put our creativity to work on an innovative custom design. Make your next promotion unique and effective with exciting custom packaging tailored to fit your needs.
Let Our Brands
MOVE YOUR BRAND SALES

- Build brand recognition
- Demonstrate customer appreciation
- Promote special events/anniversaries
- Announce new products
- Bolster employee gift and incentive programs
- Boost fundraising efforts
- Increase sales with on-pack/in-pack offers, FSI bounce-back offers, floor displays, deal loaders, and P.O.S. materials

All vehicles are quality crafted die-cast scale replicas with interior detail, tampo-printed decoration, and more.

State-of-the-art production allows us to customize a program from 750 and up, creating the perfect item to enhance your company’s image.

Choose an item from our existing lineup of authentic, die-cast metal replicas. We’ll match your desired body and logo colors from the Pantone® Matching System (PMS) to meet exact specifications.

We’ll also imprint slogans, trademarks, and other specialty graphics as requested, combining them to powerfully express your image.

If you prefer, our experienced graphics department will even create a custom design reflecting the image you wish to convey.

www.ertlcustom.com
www.autoworldhobby.com
www.foreverfun.com
www.vintage-fuel.com

Round 2 has a wide variety of collectible product lines available to offer:
From muscle cars to model kits; Rudolph the Red-Nosed Reindeer® figure sets to slot cars sets; funny cars to funny characters; no matter what you like to collect, www.round2.com is a great place to start. Just visit any of our sites below to learn more about the diverse line of products we have to offer.

www.autoworldslotcars.com/americanmuscle
www.autoworldhobby.com/nhra

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